



ELK GROVE GIANT PUMPKIN FESTIVAL

OCTOBER 4 & 5, 2025 AT ELK GROVE PARK

The largest FREE two-day festival in the City of Elk Grove. For 31 years, the Elk Grove Giant Pumpkin Festival (GPF) has kicked off the harvest season in the Sacramento Valley.

2024 Attendance: 45,000 + Guests



SPONSORSHIP OPPORTUNITIES

	ACTIVATION OPTIONS	BENEFITS OPTIONS
PRESENTING SPONSOR \$45,000	<ul style="list-style-type: none"> • Brand Naming Affiliation; “Presented By” with your Brand/Logo in Event Title • All Premium Sponsor Benefits 	<ul style="list-style-type: none"> • Logo on All Print and Online Marketing • Logo and Link on Event Web Page • Logo in Winter/Spring Activity Guide • Logo on Official GPF Maps and Décor Signage • Logo on GPF and District Social Media • Name Included in Stage Announcements • Speaking Op on Festival Stages • Prize Presenter and Photo Op during Contest Awards Ceremony (if applicable) • Banner (3) Space • Premium 10' X 20' Space (Tent, Table & Chairs provided) • VIP Experience Packets (10)
PREMIUM SPONSOR \$10,000	<ul style="list-style-type: none"> • Official Sponsor of the Winning Giant Pumpkin • Children’s Activity Areas • Entertainment Stages Sponsor • Ticket Booths Sponsor (Cash & In-Kind) • VIP Hospitality Sponsor (Cash & In-Kind) • People Mover & Golf Cart Sponsor 	
ACTIVITY SPONSOR \$5,000	<ul style="list-style-type: none"> • Giant Pumpkin Regatta (Two Available) • Scarecrow Contest (One Available) • Pumpkin Cooking Contests (One Available) • Pumpkin Train (One Available) • Volunteer & Staff Hospitality (Cash & In-Kind) • Free Agricultural Hands-On Activity Area • Free Hands-On Art Activity 	<ul style="list-style-type: none"> • Logo on All Print and Online Marketing • Logo and Link on Event Web Page • Logo in Winter/Spring Activity Guide • Logo on Décor Signage • Logo on GPF and District Social Media • Name Included in Stage Announcements • Prize Presenter and Photo Op during Contest Awards Ceremony (if applicable) • Banner (2) Space • Premium 10' X 10' Festival Booth (Tent, Table & Chairs provided) • VIP Experience Packets (8)
PRIZE ONLY SPONSOR \$500-\$3,000	<ul style="list-style-type: none"> • Largest Squash - \$3,000 • Heftiest Pumpkin in Sac County - \$2,500 • Future Farmers of America - \$1,250 • Artist Competition - \$1,000 • Cooking Contest Awards - \$1,000 • Giant Produce Awards - \$1,000 (Watermelon, Cantaloupe, Tomato, Zucchini, Corn, Longest Gourd, Bushel Gourd, and Field Pumpkin) • Howard Dill Award - \$500 	<ul style="list-style-type: none"> • Logo on All Print and Online Marketing • Logo on Weigh-Off Guide • Logo on Signage Displayed Near Contest Stage • Logo on “Check” or Certificate to Competition Winners • Opportunity to Present Prize/Award • <u>Prize Only Sponsor, DOES NOT include on-site booth option</u>
SPONSOR BOOTH \$1,500	<ul style="list-style-type: none"> • 10' X 10' Festival Booth 	<ul style="list-style-type: none"> • Named in Print Marketing • 10' X 10' Booth Space • Includes 10' X 10' Canopy, One (1) Table, and Two (2) Chairs • VIP Experience Packets (2)

DEADLINE FOR INCLUSION IN ALL LISTED MARKETING: August 15, 2025



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- ☐ Giant Pumpkin Festival "Presented By" Sponsor

PREMIUM SPONSORSHIP

\$10,000

- ☐ Official Sponsor of the Winning Giant Pumpkin
☐ Children's Activity Areas
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ACTIVITY SPONSORSHIP

\$5,000

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☐ Pumpkin Cooking Contests (One Available)
☐ Pumpkin Train (One Available)
☐ Volunteer & Staff Hospitality (Cash & In-Kind)
☐ Free Agricultural Hands-On Activity Area
☐ Free Hands-On Art Activity

SPONSORSHIP BOOTH

\$1,500

- ☐ Festival 10' X 10' Booth

Company Name: _____

Company Representative: _____

Address: _____

Phone: _____ Email: _____

PAYMENT BY CREDIT CARD: PHONE (916) 405-5300 or FAX (916) 685-6942

Type of Card: ____ VISA ____ MasterCard ____ Discover

Credit Card #: _____ Expires (MM/Year) : _____

Name on Card: _____

Signature: _____

By signing above, I authorize Cosumnes CSD to charge this credit card for the amount shown.

Please complete and return to: **Cosumnes CSD**
Attn: Sandhya Sami
8820 Elk Grove Blvd., Elk Grove, CA 95624
SandhyaSami@cosumnescsd.gov

THANK YOU FOR YOUR SUPPORT