



# ELK GROVE GIANT PUMPKIN FESTIVAL

OCTOBER 4 & 5, 2025 AT ELK GROVE PARK

The largest FREE two-day festival in the City of Elk Grove. For 31 years, the Elk Grove Giant Pumpkin Festival (GPF) has kicked off the harvest season in the Sacramento Valley.

2024 Attendance: 45,000 + Guests



# SPONSORSHIP OPPORTUNITIES

		ACTIVATION OPTIONS	BENEFITS OPTIONS
<b>PRESENTING SPONSOR</b> <b>\$45,000</b>		<ul style="list-style-type: none"> <li>Brand Naming Affiliation; "Presented By" with your Brand/Logo in Event Title</li> <li>All Premium Sponsor Benefits</li> </ul>	<ul style="list-style-type: none"> <li>Logo on All Print and Online Marketing</li> <li>Logo and Link on Event Web Page</li> <li>Logo in Winter/Spring Activity Guide</li> <li>Logo on Official GPF Maps and Décor Signage</li> <li>Logo on GPF and District Social Media</li> <li>Name Included in Stage Announcements</li> <li>Speaking Op on Festival Stages</li> <li>Prize Presenter and Photo Op during Contest Awards Ceremony (if applicable)</li> <li>Banner (3) Space</li> <li>Premium 10' X 20' Space (Tent, Table &amp; Chairs provided)</li> <li>VIP Experience Packets (10)</li> </ul>
<b>PREMIUM SPONSOR</b> <b>\$10,000</b>		<ul style="list-style-type: none"> <li>Official Sponsor of the Winning Giant Pumpkin</li> <li>Children's Activity Areas</li> <li>Entertainment Stages Sponsor</li> <li>Ticket Booths Sponsor (Cash &amp; In-Kind)</li> <li>VIP Hospitality Sponsor (Cash &amp; In-Kind)</li> <li>People Mover &amp; Golf Cart Sponsor</li> </ul>	
<b>ACTIVITY SPONSOR</b> <b>\$5,000</b>		<ul style="list-style-type: none"> <li>Giant Pumpkin Regatta (Two Available)</li> <li>Scarecrow Contest (One Available)</li> <li>Pumpkin Cooking Contests (One Available)</li> <li>Pumpkin Train (One Available)</li> <li>Volunteer &amp; Staff Hospitality (Cash &amp; In-Kind)</li> <li>Free Agricultural Hands-On Activity Area</li> <li>Free Hands-On Art Activity</li> </ul>	<ul style="list-style-type: none"> <li>Logo on All Print and Online Marketing</li> <li>Logo and Link on Event Web Page</li> <li>Logo in Winter/Spring Activity Guide</li> <li>Logo on Décor Signage</li> <li>Logo on GPF and District Social Media</li> <li>Name Included in Stage Announcements</li> <li>Prize Presenter and Photo Op during Contest Awards Ceremony (if applicable)</li> <li>Banner (2) Space</li> <li>Premium 10' X 10' Festival Booth (Tent, Table &amp; Chairs provided)</li> <li>VIP Experience Packets (8)</li> </ul>
<b>PRIZE ONLY SPONSOR</b> <b>\$500-\$3,000</b>		<ul style="list-style-type: none"> <li>Largest Squash - \$3,000</li> <li>Heftiest Pumpkin in Sac County - \$2,500</li> <li>Future Farmers of America - \$1,250</li> <li>Artist Competition - \$1,000</li> <li>Cooking Contest Awards - \$1,000</li> <li>Giant Produce Awards - \$1,000 (Watermelon, Cantaloupe, Tomato, Zucchini, Corn, Longest Gourd, Bushel Gourd, and Field Pumpkin)</li> <li>Howard Dill Award - \$500</li> </ul>	<ul style="list-style-type: none"> <li>Logo on All Print and Online Marketing</li> <li>Logo on Weigh-Off Guide</li> <li>Logo on Signage Displayed Near Contest Stage</li> <li>Logo on "Check" or Certificate to Competition Winners</li> <li>Opportunity to Present Prize/Award</li> <li><u>Prize Only Sponsor, DOES NOT include on-site booth option</u></li> </ul>
<b>SPONSOR BOOTH</b> <b>\$1,500</b>		<ul style="list-style-type: none"> <li>10' X 10' Festival Booth</li> </ul>	<ul style="list-style-type: none"> <li>Named in Print Marketing</li> <li>10' X 10' Booth Space</li> <li>Includes 10' X 10' Canopy, One (1) Table, and Two (2) Chairs</li> <li>VIP Experience Packets (2)</li> </ul>

**DEADLINE FOR INCLUSION IN ALL LISTED MARKETING: August 15, 2025**



# ELK GROVE GIANT PUMPKIN FESTIVAL

## OCTOBER 4 & 5, 2025 AT ELK GROVE PARK

### PRESENTING SPONSORSHIP

**\$45,000**

- Giant Pumpkin Festival "Presented By" Sponsor

### PREMIUM SPONSORSHIP

**\$10,000**

- Official Sponsor of the Winning Giant Pumpkin
- Children's Activity Areas
- Entertainment Stages Sponsor
- Ticket Booths Sponsor (Cash & In-Kind)
- VIP Hospitality Sponsor (Cash & In-Kind)
- People Mover & Golf Cart Sponsor

### ACTIVITY SPONSORSHIP

**\$5,000**

- Giant Pumpkin Regatta (Two Available)
- Scarecrow Contest (One Available)
- Pumpkin Cooking Contests (One Available)
- Pumpkin Train (One Available)
- Volunteer & Staff Hospitality (Cash & In-Kind)
- Free Agricultural Hands-On Activity Area
- Free Hands-On Art Activity

### SPONSORSHIP BOOTH

**\$1,500**

- Festival 10' X 10' Booth

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **PAYMENT BY CREDIT CARD: PHONE (916) 405-5300 or FAX (916) 685-6942**

Type of Card:  VISA  MasterCard  Discover

Credit Card #: \_\_\_\_\_ Expires (MM/Year) : \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

By signing above, I authorize Cosumnes CSD to charge this credit card for the amount shown.

Please complete and return to: **Cosumnes CSD**  
**Attn: Sandhya Sami**  
**8820 Elk Grove Blvd., Elk Grove, CA 95624**  
**SandhyaSami@cosumnescsd.gov**

**THANK YOU FOR YOUR SUPPORT**